



OFweek Laser Seminar 2013

--Application in automobile, shipping, optical fiber communication, electronics and LED

Date: Mar. 20, 2013

Venue: Shanghai, China

Concurrent Conference: OFweek Laser Awards 2013

Concurrent Exhibition: LASER WORLD CHINA 2013

- **Host: OFweek**
Organizer: laser.ofweek.com

- **Conference Background:**

Impacted by the staggering economy, the laser industry is obscure in 2012. The industrial laser market, however, is relatively positive. Meanwhile, fiber laser is the continuous focus of industry attraction. The gradual prevalence of laser marking and engraving in electronics products such as smart phone has made consumer electronics the new bright spot of laser industry. Furthermore, as an efficient and environmental processing method, laser technology is employed widely in traditional industries such as automobile and shipping. In addition, China is trying to realize FTTH and sheet metal cutting process, which will in turn drive the growth of tunable and fiber lasers. While the global manufacturing is recovering, the Chinese market requires more and more industrial lasers, which will finally make China the main battle field of industrial laser application.

The seminar will be focus on laser processing innovation in automobile, fiber communication, electronics and LED, and application in various industries. It will communicate and interact face to face with participants on cutting-edge laser processing technology, industry trend, application cases and solutions. Relying on tremendous member resources, the seminar will make participants know more processing technologies and solutions, and thus drive the rapid development of China modern industrial manufacturing together.

At the same time, along with industry associations and authorities, OFweek Media will launch *OFweek Laser Awards 2012*, so as to help laser enterprises better understand the industry situation in 2013 and development trend, It praises innovative products and technologies, and encourages enterprise innovation to build a prosperous laser market.

- **Attraction of the seminar:**

- Over 300 industrial elites are to attend the seminar;
- Sharing the cutting-edge, hot but functional laser technology, and successful cases;
- Various meeting services (problem diagnosis, product exhibition, and more interaction and communication);
- Solving processing problems face to face with experts, and discussing to topics more specifically;
- Users can better understand product features through samples, brochures, and live show;
- The concurrent awards meeting provides better chance for choosing outstanding partners.

- **Topic:**

- Current situation and development tendency of industrial laser
- semiconductor laser and packaging technology
- LED Sapphire Substrate Epitaxial Wafer Cutting
- Application of laser technology in automobile and shipping industries
- Application of laser technology in electronic components manufacturing
- Fiber lasers explore industrial processing market
- Application of tunable lasers in optical fiber communication.....

For more information about this seminar and the past event archives, please refer to laser.ofweek.com

● Customer Comments:

BWT began to propagate its brand in recent years. We wanted to choose a professional magazine combining exhibitions, but we found there was few. At this time, we got to know OFweek Media had good website traffic and our models such as DILAS also chose it. Therefore, we took a try. It is amazing that they offer ads view report, which is totally different from exhibitions and print media. We hope OFweek Media can host more enterprise activities to promote industry communication.

Chen Yanjun
Marketing general manager of
BWT Beijing LTD.

DILAS see that OFweek Media is a representative portal in emerging industries. It helps us to get user group of laser products, i.e. solar PV and LED.

Yang Lin
Marketing director of DILAS
Diodenlaser

OFweek media is a very comprehensive photoelectric platform. No matter you are engaged in light industry or electrical industry, you can find the information that you need from here. AnYang Laser Company's first promotion started here, because good products need a good platform. We promote our new products here, and we also get industry news here. We wish OFweek better and better.

—Doctor Chen Kangkang
General Manager of AnYang
Laser Company

OFweek Media's promotion service is very suitable for our new product, and the result is also really effective. It provides monthly data report, from which we can see specific advertising data.

Jiang Chang
Marketing Manager of
Shenzhen Lianying Laser co.,
Ltd

I'm a regular visitor of OFweek Media. The website is special and has precise orientation. I regularly receive the EDM electronics weekly, which helps me timely know the industry dynamics. In addition to enhance cooperation with laser.ofweek.com, we will attend more OFweek Media activities and seminars.

Sun Lingqiang
Marketing manager of Wuhan
Huaray Precision Laser Co.,
Ltd.

● What will you get:

- Knowing the latest laser technology process and R&D fruits;
- Learning efficient and green processing technology to improve enterprise competitiveness;
- Upstream and downstream gatherings help you know more commercial partners;
- Various communications best provide you with efficient solutions.

● Who will attend:

- Component manufacturing enterprises in automobile, shipping, optical fiber communication, electronics and LED;
- People in traditional laser application area;
- Senior representatives in laser production or technical R&D institutes;
- Test vendors and control software provider;
- Other professionals, college topic managers, researchers and campus students who are interested in laser design and application.

● List of Invited Enterprises

Automobile/Shipping

FAW Group Corporation

China Ship Scientific Research Center

Shanghai A-plus Engineering Vessel

Kitchen Utensil Co., Ltd.

Shanghai General Motors Co., Ltd.

Shanghai Volkswagen Automotive

Ford China

Chery Incorporation

Geely Automobile Institute

Dongfeng Motor Group

Saic Motor Technical Centre

BMW China Services Ltd.

Nanjing Automobile Corporation

Great Wall Engine Company

Shanghai General Motors Co., Ltd.

Luoyang Decheng Power Parts

Shanghai Mitsubishi Elevator Co., Ltd.

Electronics/LED

Samsung Electronics KOREA

SanDisk Semiconductor (Shanghai)

Sharp Electronics (Shanghai) Co., Ltd.

Foxconn (Kunshan)

Murata Electronics Trading (Shanghai)

Semiconductor Manufacturing

Mitac Precision Technology(Kunshan)Co., Ltd

Shanghai SKT Optoelectronic Material Co.,Ltd

Guiyang Industry Investment Group Co., Ltd

Company(English) Chengdu Dongjun Laser Co., Ltd

JIANGSU SINO KRYSTALS OPTROINCS Co. LTD

TDG Holding Co.,Ltd.

Changzhou Hao Li Lai Photoelectricity Scientific and Technical

Zhejiang Shangcheng Science& Technology Co.,Ltd.

Optical fiber communication

JDSU Shanghai R&D Dept.

Oclaro, Inc.

Oplink Communications, Inc.

Kangning (shanghai) Optical Fiber Co., Ltd.

Hengtong Optic-Electric Co., Ltd.

Jiangsu Etern Company Limited

Jiangsu Zhongli Technology Group Co., Ltd.

Hopecom Optic Communicastions Co., Ltd

Shanghai Kangkouguang Communication Technology Co., Ltd.

Tonguang Optical Fiber Co., Ltd(STFC)

Finisar Shanghai

Optical Fiber Dept. of Tyco Electronics (Shanghai) Co, Ltd.

Fujikura Co., Ltd.



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● Conference Schedule:

Part 1	Sign-in & Opening-up
12:30-13:30	Sign-in & Exhibition
13:30-13:40	Conference beginning, welcome speech and introduction of the conference
Part 2	Market Analysis
13:40-14:00	Current situation and development tendency of industrial lasers
Part 3	Technical Application
14:00-16:30	Application of laser technology in automobile, shipping, optical fiber communication, electronics and LED <ul style="list-style-type: none"> ➤ Semiconductor laser and packaging technology ➤ Sapphire Substrate Epitaxial Wafer Cutting ➤ Application of laser technology in automobile and shipping industries ➤ Application of laser technology in electronics components manufacturing ➤ Fiber lasers explore industrial processing market ➤ Application of tunable lasers in optical fiber communication
Part 4	Awards Meeting
16:30-17:30	OFweek Laser Awards 2013
	Activity ends.

Note: The agenda details will be issued in March 2013.

● *Anthology of OFweek Laser Seminar 2013* is to come out. The anthology, including wonderful articles and expert contributions will be printed 3,000 copies and given to conference attendees and exhibition visitors for free. To enrich the contents of the anthology, we are welcoming your articles including but not limited to technical articles, market analysis, product application, customer using experiences, case analysis (better written by you and your clients together), and introduction of products or solutions. Your articles will also be published in corresponding columns of laser.ofweek.com. The anthology provides you with excellent advertising opportunity. Any consultation is welcome! You can submit your articles to Chen Jie at cici@ofweek.com.

● Submission of Speech Material:

Please submit such information as speech topic (Chinese and English), speaker information, and speech outline (about 250 words) to us before March 1, 2013. Please submit your speech PPT to us before March 15, 2013.

● OFweek Laser Awards 2013 Evaluating Rules and Procedure

1、Evaluating Specification:

The awards evaluation has begun. We are collecting creative products, technologies and applications launched from 2011 to 2013 in public. The evaluation covers the most technically creative and influential laser equipment, lasers, laser auxiliary products and services. Meanwhile, we will organize a judge committee via special invitation, recommendation from industry and self-registration; more intellectual talents are welcomed to join the jury. Our evaluation spirit is fairness, impartiality, and openness.

2、Award Category and Judging Criteria

Category	Award	Judging Criteria
Product & Technology	OFweek Laser Awards 2013 Best Creative Technology	1)Creative technology refers to core technology or any improvement that helps promote product competitiveness or practical applicability such as appearance design. 2)The involved technology must have been developed within recent two years and had relative patent. 3)The technology should be genuine, creative, practical, and can guide and promote the industry development.
Process & Application	OFweek Laser Awards 2013 Best Creative Application	1)The award is for laser application, including processing development and improvement, and new application area (i.e. emerging industry),which will help promoting the development of laser application. 2)The selected item can be breakthrough or innovation in traditional application fields and has great market potential. 3)The selected item should be genuine and creative and has been put into production, which achieves outstanding market results. 4)The attending enterprise, focusing in research and development of laser industry, should have strong R&D capability and abundant R&D results.
Enterprise	OFweek Laser Awards 2013 Most Influential Enterprise	1)Its products, technology, management and culture rank the forefront of the industry, and the company has a significant influence on laser industry in the past two years. 2)The company should be a model for the development of China as well as the global laser industry enterprises. 3) The company should be widely known by the market, have great exposure rate and reputation, as well as good brand construction and maintaining awareness.

3、Evaluating Procedure and Rule

Stage 1 Application and Nomination (Deadline: January 21, 2013): The evaluation collects applications from the industry in public. Enterprises having creative products/technology can sign up. Meanwhile, the judging committee can nominate some candidates. Then, the judging committee will discuss and determine all the candidates initially.(Declaration form please refer to Annex.)

Stage 2 Online Voting and Expert Evaluation (January 22 to March 1 of 2013): You can log in to the laser website to vote. Meanwhile, the judge committee discusses and determines the final winners based on voting results. (Weight of evaluation: 20% online voting, 80% expert evaluation.)

Stage 3 Announcing Winners List and Awards Greeting (March 20, 2013): The awards meeting will be held during LASER WORLD CHINA 2013. The prize-winning representatives, judge committee, exhibition visitors, OFweek Media members and news media will gather there to witness the meeting. Meanwhile, the evaluation result will be released and specially reported on the laser website. Other media will also report the event.

OFweek Media reserves the explanation right.

● Part of our partners:





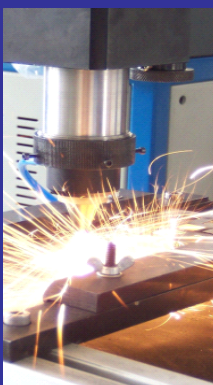












● About OFweek

OFweek is a comprehensive web portal in Chinese high-tech industry with 500,000 members across various industries. It delivers real-time industry events, in-depth analysis on hot issues, and market research reports of every industry. OFweek launches a variety of ATL and BTL campaigns for the high-tech industry each year. OFweek's information covers a wide range of high-tech areas, including LED, solar PV, optical communication, laser, optics, optoelectronic display, electronics engineering, industrial control, smart grid, instrument and meter, energy conservation, wind power, Power, new materials, new energy automobile, electric power, communication, and networking. Each area has an independent subsite which is also industry-leading. OFweek has become the most influential web portal and service platform in the high-tech industry in China. OFweek provides users with abundant highly-valued real-time reports, original articles and picture information in the high-tech industry. With in-time and swift updating, it has become the most in-depth, influential web portal and leading online service platform in Chinese high-tech industry. To learn more, please click www.ofweek.com.

● About laser.ofweek.com

As a leading professional laser media in China, laser.ofweek.com devotes to global laser industry analysis and engineering technology to promote the competitiveness of China laser industry. It provides insiders and enterprises with an in-time, abundant, professional, and authoritative platform for industry information, market analysis, technology communication and commercial services, including market research, industry study, feasibility analysis, investment analysis, and industry forecast. Relying on its professional technical editors and analyst team, it interprets cutting-edge technology and industry dynamics in a penetrating way, thus becoming well-known in the industry. Its web traffic, brand influence, and customer satisfaction has been climbing year by year. For more information, please visit the laser website at laser.ofweek.com

● Media Support:

Lights.ofweek.com

Fiber.ofweek.com

EE.ofweek.com

GongKong.ofweek.com

● Conference Registration, Sponsor and Contact:

The conference is open to registered members for free. The closing date for online registering is March 18, 2012. All fully attending participants will receive conference documents and can get the chance of winning big price through interactive draw.

A variety of sponsorship methods are provided to satisfy your specific market promoting requirement. For details, please contact us.

To sponsor the conference, please contract

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